

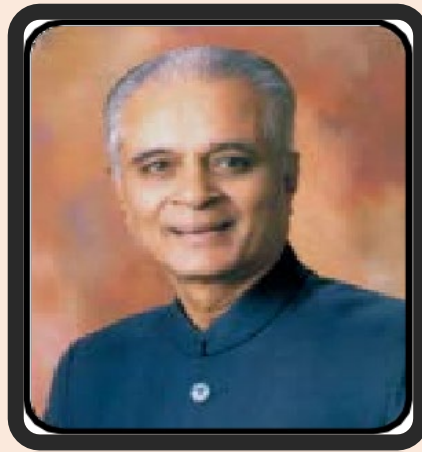


॥वसुधैव कुटुम्बकम्॥

# SYMBIOSIS INSTITUTE OF HEALTH SCIENCES

**MBA-HHM**  
**2022-2024**  
**PLACEMENT**  
**BROCHURE**

# CHANCELLOR'S MESSAGE



**Prof. Dr. S. B. Mujumdar**  
President & Founder, Symbiosis  
Chancellor, Symbiosis International (Deemed University)

Dr. S.B Majumdar is the Founder and President of Symbiosis, a multi-lingual & multidisciplinary educational complex of repute. A distinguished academician & educationist. He is also the Chancellor of Symbiosis International (Deemed University)

Symbiosis has a proven track record in the field of education, with management education being our flagship. Keeping in mind the growing need for Healthcare managers, Symbiosis Institute of Health Sciences has established a unique and much-needed MBA programme in Hospital and Healthcare Management. Inputs from several diverse but interrelated and interdependent fields have enriched the programs and brought them up to date with recent advances in all relevant areas of healthcare. These will help the students to evolve into becoming the vital link in the healthcare delivery system of the future.

We cordially invite Corporates to participate in our campus recruitments and future collaborations.

## VISION

Promoting International understanding through quality education

## MISSION

- To inculcate the spirit of ‘Vasudhaiva Kutumbakam’ (the world is one family)
- To contribute towards knowledge generation and dissemination.
- To impart ethical and value-based learning.
- To promote the spirit of national development.
- To inculcate cross-cultural sensitivities.
- To develop global competencies amongst students.
- To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
- To promote health and wellness amongst students, staff & community.
- To install sensitivity towards community & environmental concerns.
- To produce thought-provoking leaders for the society.



# PRO-CHANCELLOR'S MESSAGE



**Dr. Vidya Yeravdekar**  
Pro-Chancellor,  
Symbiosis International  
(Deemed University)

Academic excellence has become a way of life with constituents of Symbiosis International University. Preparing our nation and its citizens for future challenges will require education with a futuristic vision.

I am confident that the Programme will fulfill the needs and demands of the booming healthcare sector.

We invite you to sculpt your business plans to perfection with the expertise and knowledge of our energetic young Healthcare Managers.

## DIRECTOR'S MESSAGE



**Dr. Sammita Jagdish  
Jadhav**  
Director  
Symbiosis Institute of  
Health Sciences (SIHS)

Symbiosis acknowledges the ever-growing need for healthcare professionals in the country, and it is in this area that Symbiosis Institute of Health Sciences has an innovative and career-oriented MBA programme in Hospital and Healthcare Management.

This program produces young healthcare professionals who are ready to take on the challenges in the healthcare industry.

# PROVOST'S MESSAGE



**Dr. Rajiv Yeravdekar**  
M.D., Ph.D.  
Provost, Faculty of Medical and Health  
Sciences (FoMHS),  
Symbiosis International (Deemed University)

To endure and flourish in today's dynamic business environment, it is imperative for young professionals to persistently update their knowledge, improve their level of awareness, and acquire new skills and competencies.

At Symbiosis Institute of Health Sciences, we recognize this and nurture the participants through the journey with focused course content, lectures, and faculty interactions. I am certain that with the contributions from the Programme, the participants are ready to spearhead your organization toward sustained growth and development.

I welcome you to discover the talent of our MBA (HHM) students.



**Ms. Renuu Kulkarni**

### **Head Placement & Corporate Relations**

For recruitments at SIHS, placement season is organized in November and December. A Pre-Placement Talk (PPT) is organized the same day the recruitments are commenced.

The Pre-Placement Talk provides an opportunity for the recruiting companies and the students to interact. A presentation is made by the company about itself and the job profiles available. After the PPT, resumes of interested students are given to the company. This is followed by the company's group discussion and interview process. Administrative requirements for conducting the recruitment process are coordinated by the placement cell. The Placement Cell also coordinates any additional information, such as detailed resumes of students or availability of slots.

### **SUMMER INTERNSHIPS:**

The recruitment drive at SIHS for summer projects is a rolling process. The summer internship takes place for 2 months, May & June. Students are shortlisted by various companies as per their requirements based on their selection procedure.

## **Why SIHS?**

- Accredited by NAAC (National Assessment and Accreditation Council of the UGC) with an "A++" Grade in December 2022.
- Symbiosis Institute of Health Sciences (SIHS) is not only a pioneer in imparting quality education but also provides the provision of a Dual degree i.e. both Hospital and Healthcare Management in a 2-year course. The quality education, excellent teaching facility, and practical-based learning are what make SIHS different.
- Students are trained to master the skills required for excelling in all verticals of Healthcare like Hospitals, Insurance, Healthcare IT, the public sector, Pharmaceuticals, Medical Equipment, and Wellness.
- SIHS has redefined & redesigned an intensive curriculum covering broader aspects of the Healthcare Industry.
- The students are exposed to more comprehensive options in different sectors of this dynamic industry with the help of projects & industry internships.
- There is no stone left unturned when it comes to equipping our budding managers with the technical skills and knowledge that will enable them to survive in the highly competitive market.



# The Alumni Cell: Keeping the Connect

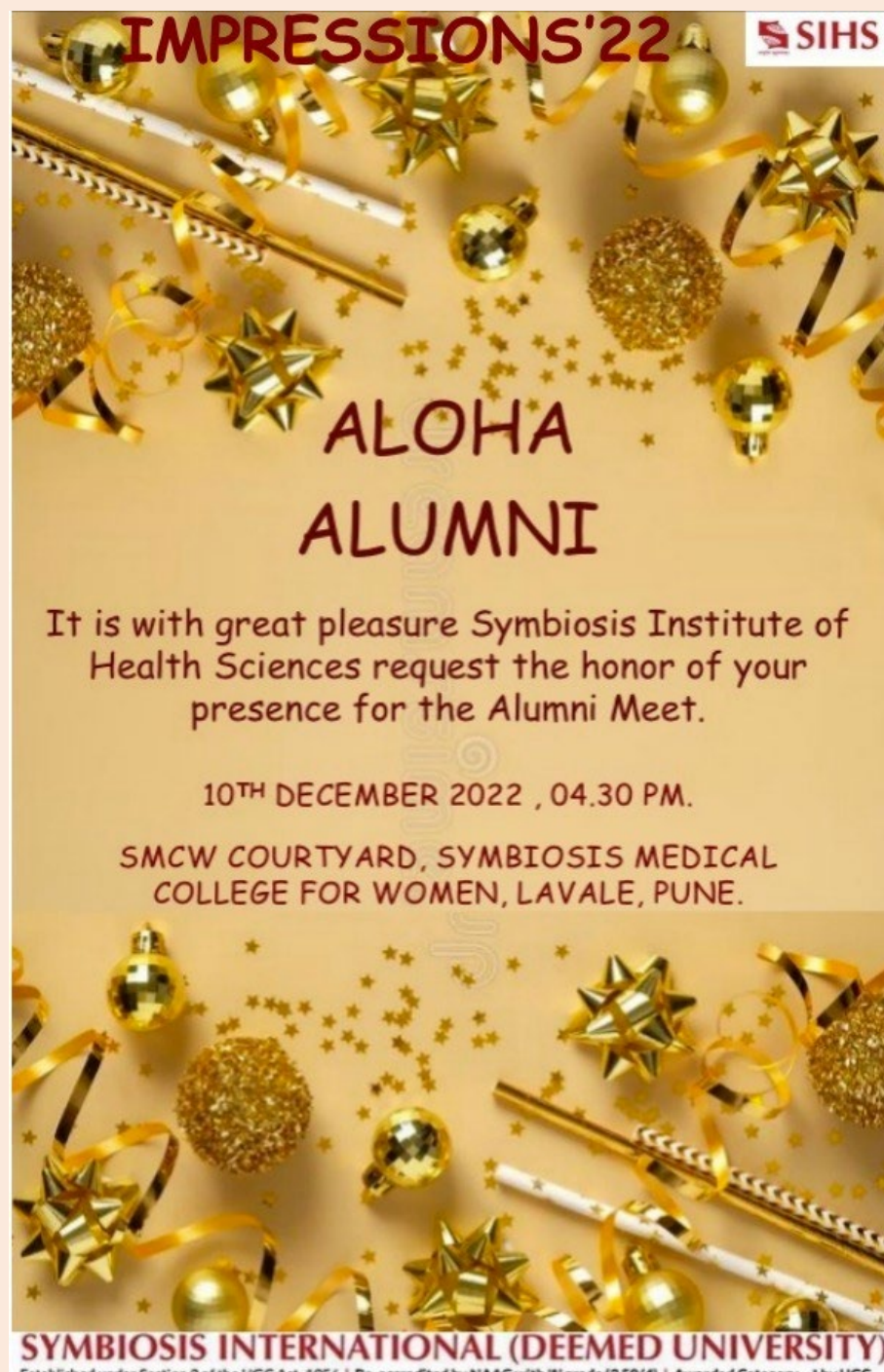
The yardstick of any educational institute is the success of its alumni. SIHS has a long & proud tradition of maintaining ties with its alumni & keeping them connected with their alma mater. Our alumni are our ambassadors to the corporate world & continue to uphold laurels. They have achieved eminence & distinction in their respective fields, & work to share their enriching experiences with the current student managers. SIHS has been successful, thanks to the support and enthusiasm of our dynamic alumni base which gives strength and passion to the community. Our global alumni network has a wealth of knowledge, business experience, and networking opportunities.

SIHS, therefore, aims to generate & sustain an effective alumni network by reaching out to the alumni and keeping them connected with SIHS through various initiatives like alumni meets, corporate dinners, guest lectures, seminars, and college fests. They are kept updated about college happenings through newsletters, emails, social networking, and website. Alumni-Student interaction is also encouraged where interested alumni reach out to the current batch of students through a mentorship program & online portals.

Every year alumni meets are held in different cities. The national meet is held on the SIHS campus, & all alumni enjoy a nostalgic weekend at their alma mater.

## Alumni Meets

The Alumni Meet saw an impressive turnout at our campus, with our alumni participating enthusiastically in various initiatives. The Corporate Assistance Forum, in particular, was well received as a way to connect alumni in the corporate world and share opportunities. The video, speeches and activities were enjoyed at all the events. Alumni Meet 2022 “Impressions” held on 10th December 2022 was a memorable event filled with colour, decor, beautiful performances, lip smacking food and lots of laughter, nostalgia and love. The Alumni Meet was brought to a successful close with alumni coming in from all over the country to visit SIHS and reliving their college days.





# TAKE A TOUR OF SIHS



Symbiosis is one of India's leading educational Institutions imparting quality education for over 45 years. Symbiosis is a family of 45 institutions spread across eight campuses in and around Pune, the sister city to Mumbai, India's commercial capital. It is host to over 35,000 Indian and 1,371 International Students on campus. These campuses epitomize the Symbiosis mission of Vasudhaiva Kutumbakkam- the world is one family and is a beehive of International Students from all across the globe. Many of these campuses are fully residential and provide facilities such as a 24x7 functional Health Care Centre and recreational facilities that include swimming pools, amphitheatres, etc.

Symbiosis International University celebrated its Golden Jubilee Year in 2021-22 when 70 acres of land out of the 400-acre premises of Symbiosis International University (SIU) at Lavale was dedicated to the development of various institutions to provide healthcare services as well as academic programs to aid in the development of qualified and skilled workforce required for the healthcare sector. This 'Symbiosis Arogya Dham' was inaugurated by the Hon'ble Prime Minister of India, Shri Narendra Modi on 6<sup>th</sup> March 2022 at the Lavale campus.

Symbiosis Institute of Health Sciences (SIHS) is a constituent of the prestigious Symbiosis International University (SIU). SIHS has conceptualized & implemented a group of professional up-gradation programmes meant to equip the healthcare professional with the appropriate tools needed to survive this age of fierce competition and specialization. SIHS encourages a symbiosis of thought, word & action of all such professionals who would address the all-important issue of health in its totality. Through its unique innovative career-oriented programmes, SIHS plans to raise a cadre of professionals who would ensure the delivery of optimum healthcare services.



# SIHS INFRASTRUCTURE



**Library Facility**



**Health Care Facility**



**Auditorium**



**Wi-Fi Campus**



**Classroom**



**Playground**



# MBA HHM PROGRAMME

The 2 year full-time residential MBA programme in Hospital and Healthcare Management aims at adopting a synergistic blend of academic knowledge and practical applications in the field of healthcare. Symbiosis Institute of Health Sciences has in its batch of MBA (HHM), the emerging professionals that can manage various verticals of healthcare.

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## HOSPITALS

Students identify themselves in all realms of functioning of the hospital – Administration, Operations, Finance, Marketing, HR, TQM, Business Development, Insurance, IT, Business Analysis, Public Relations & Medical Tourism.

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## HEALTHCARE IT

Students have apt skills of understanding the healthcare domain & assist in designing & marketing software; thus making HMIS efficient in improving quality, safety & accessibility of healthcare.

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## INSURANCE

Learnings in Health Insurance equips students to be industry ready to cater to the needs of the customers and the industry in Product Development, Underwriting, Marketing and Sales, as they understand the Legal and Medical aspects.

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## CONSULTANCY

Special focus on analysing and developing leadership skills and strategic plans for revenue enhancement enables the students to become consultants to HCOs in Planning, Designing, Assessing and Implementing projects successfully.

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## PHARMACEUTICALS

Students are skilled in all the managerial aspects and prove their mettle in Brand Management, Product Management, Supply Chain Management, IPR, Drug Regulations and Sales.

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## MEDICAL EQUIPMENT

Product requirements Analysis, Marketing, Equipment Planning, Financial Analysis, Installation Management are the key of our students.

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## ENTREPRENEURSHIP

With competencies like Communication Skills, Relationship Management and Entrepreneurial Skills students are instilled with qualities to become able entrepreneurs.

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## PUBLIC HEALTH

Students know the importance of Epidemiology, Community Health, National Healthcare Policies & Biostatics. This helps them formulating policies & management effective functioning & cost-effective quality care.

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## NON-GOVERNMENT ORGANIZATION

NGOs offer a national & international platform to our students for using their overall managerial skills which strengthens the organization in accomplishment of its goals balancing cost and quality with a social cause.

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## WELLNESS

The Wellness industry is booming and requires training centres, certifications, development with consistency in product quality and services. Our students provide competencies to propel the way ahead.



# THE SIHS PEDAGOGY

The MBA (HHM) Program at SIHS equips managers with the right set of inputs to transfer individual perceptions into strong collaboration & enhanced performance.

## PRE-INDUCTION

- Pre-induction bridge course/orientation prepares students for prerequisites of the programme.

## INDUCTION

- Introductory week sets the right tone for commencement of academic sessions.

## FOSTERING CORE COMPETENCIES

- The academic rigor enables students to graduate with a wide array of knowledge in healthcare & myriad managerial skills.

## EXPERIENTIAL LEARNING

- Classroom taught theories with practical exposure
- Live research projects
- Research Publications
- Value addition sessions/courses

## MANAGEMENT OF EVENTS

- Organizing & managing events to implement classroom learning.
- Vaccination Drive, speak to success, leadership development series.

## CASE STUDIES

- Case study methodology enables students to analyse critically, suggest solutions & strategize roadmap to success.

## RESEARCH AND ANALYTICS

- SPSS, Advanced Excel
- Journal Publications
- Paper & Poster Presentations

## DISSERTATION AND PROJECT

- 2 months Summer Internship Programme (SIP) in various healthcare verticals.
- Varied topics/areas portray talent & project management skills.

## CORPORATE READINESS MODULE

- Leadership development series aims at developing soft skills along with academic excellence.

# CURRICULUM

## SEMESTER 1

- Business Communication
- Entrepreneurship
- Financial Accounting
- Human Resource Management
- Healthcare IT
- Materials Management
- Organizational Behavior
- Principles and Practices of Management
- Research Methodology
- Biostatistics & Basic Epidemiology
- Fundamentals of Hospital Planning and Engineering Issues
- Planning & Management of Hospital Clinical Services
- Planning & Management of Hospital Supportive Services
- Advanced Excel
- Creativity & Innovation
- Integrated Disaster Management

## SEMESTER 2

- Business Statistics
- Essentials of Marketing Management
- Management Accounting
- MIS for Hospital
- An Overview of Health Insurance
- An Overview of Pharmaceutical Sector
- Study Report: Public Health Sector Undertakings
- Operations Research
- Conceptualization & Management of Events- I
- Non-Profit Sector in Healthcare

### ELECTIVE SUBJECTS

- Writing Research Proposal: Research Methodology -3
- Overview of Clinical Research

## SEMESTER 3

- Summer Internship Programme
- Business Analytics
- Introduction to Financial Management
- Management of Operations
- Project Management
- Strategic Management
- Talent Management
- Community Health
- Conceptualization & Management of Events 2
- Organization & Administration of Super Speciality Hospitals
- Health Economics
- National Health Programme
- Operation Research

### ELECTIVE SUBJECTS 1

- Healthcare IT -1
- Health Insurance -1
- Pharmaceutical Management-1

### ELECTIVE SUBJECTS 2

- Introduction to Business Intelligence
- Business Modelling and Planning
- Information Technology and Intellectual Property

## SEMESTER 4

- Corporate Governance and Ethics
- Industrial Regulatory Environment
- Dissertation
- Comparative Health Systems
- Emerging Trends in Healthcare Sector

### ELECTIVE SUBJECTS 1

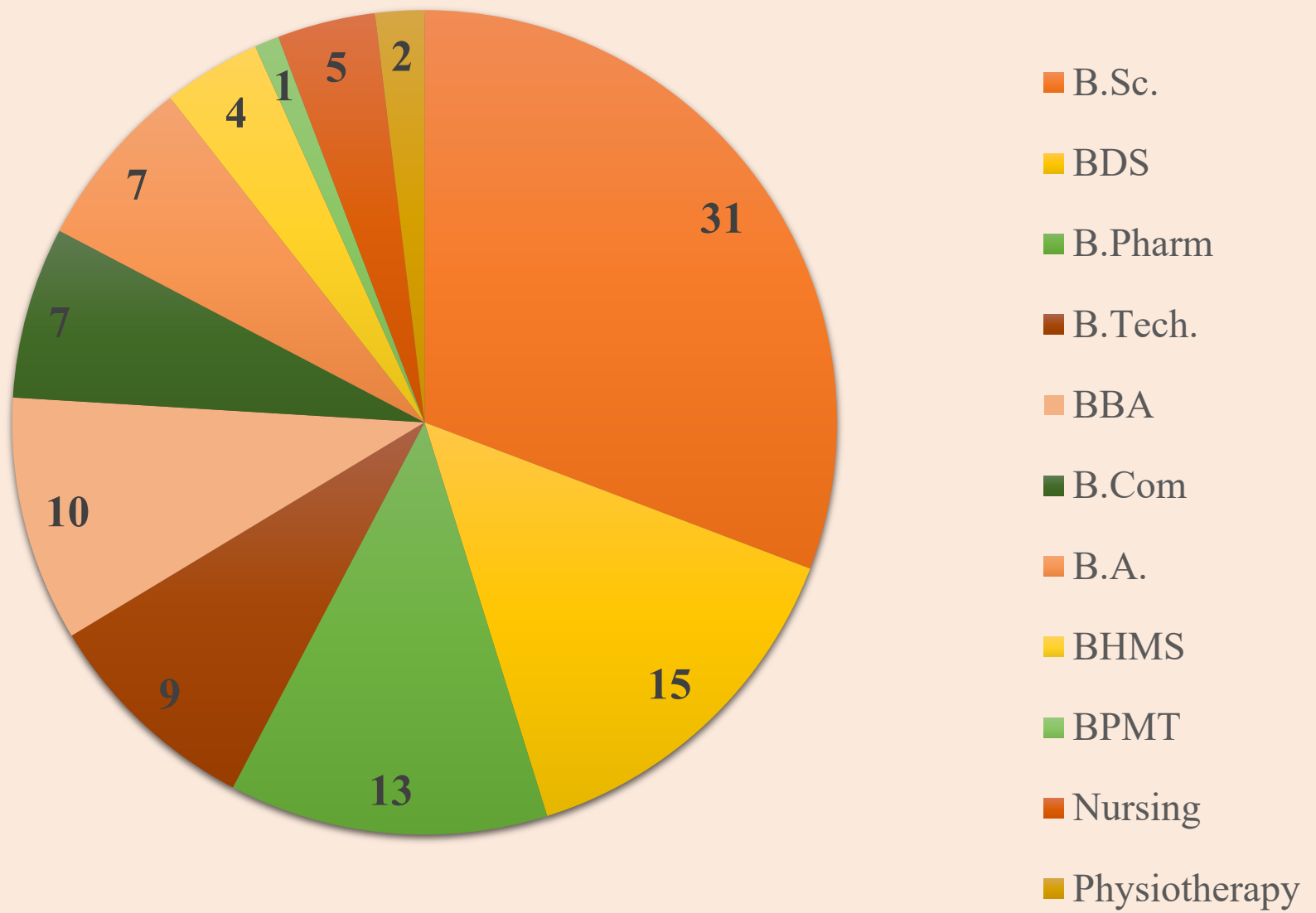
- Basic French 1
- Basic German 1

### ELECTIVE SUBJECTS 2

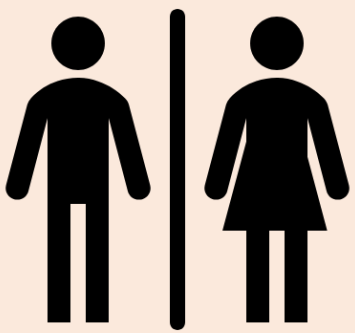
- Healthcare IT -2
- Health Insurance -2
- Pharmaceutical Management-2



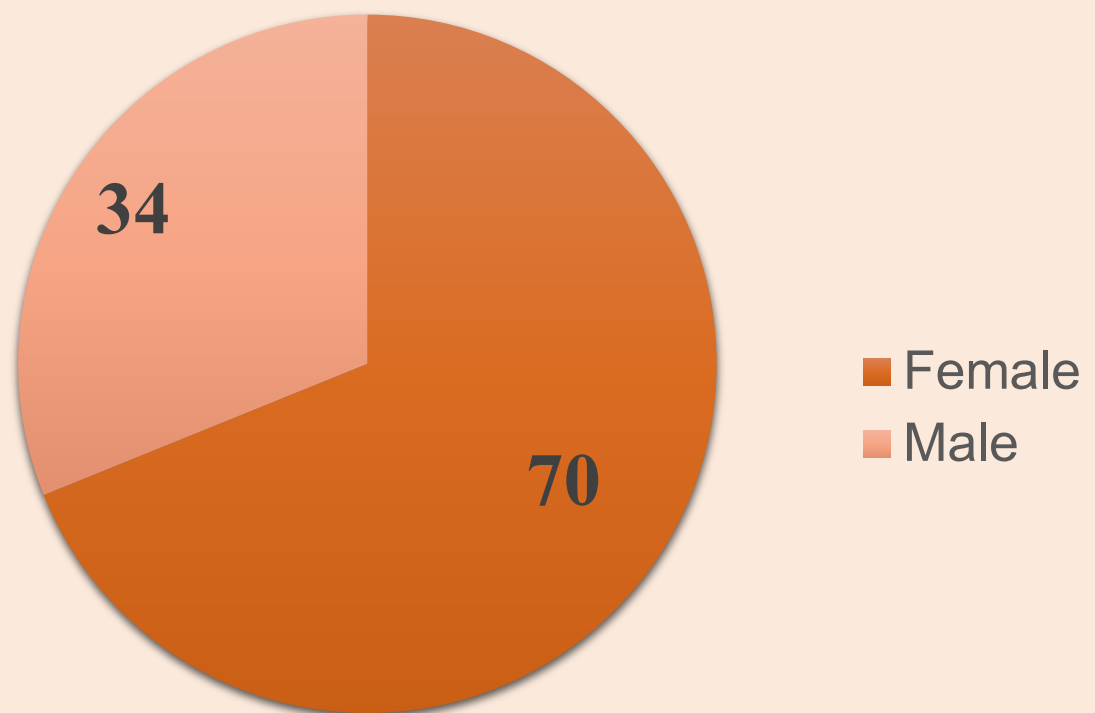
# EDUCATIONAL BACKGROUND



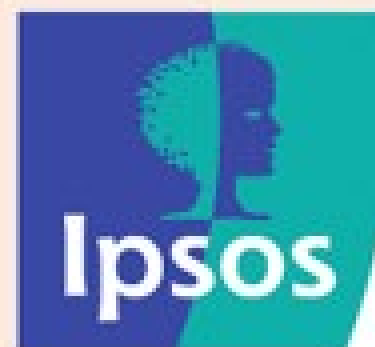
# GENDER RATIO



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# RECRUITERS LIST





# RECRUITERS LIST

 Legato  
Think differently

 Manipal Cigna  
Health Insurance

  
ManipalHospitals  
LIFE'S ON IT

Meril

METROPOLIS  
The Pathology Specialist

 MAGMA HDI  
General Insurance Company Ltd.

 motherhood  
FERTILITY  
WHERE SCIENCE IS A WAY OF LIFE

  
MARKETSANDMARKETS

NAPIER  
Healthcare

 NHSRC

 OPTUM

PharmaACE  
Analytics Center of Excellence

 REGROW  
BIOSCIENCES®  
Regrow your cells. Rebuild your life.

 Grant Medical Foundation  
Ruby Hall Clinic

RELIANCE

GENERAL  
INSURANCE

 SBI general  
INSURANCE  
SURAKSHA AUR BHAROSA DONO

 SYMBIOSIS UNIVERSITY HOSPITAL  
AND RESEARCH CENTRE (SUHRC)

 UNISON

 Sahyadri  
Hospitals

 ZS  
ZS Associates

TATA  
AIG  
INSURANCE

VyasLife

WITH YOU ALWAYS



## **Placement Contact Details**

For Campus Recruitment & Summer Internship

Name : Mrs. Renuu Kulkarni  
Designation : Head – Placement & Corporate Relations  
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[srofficer-corporaterelation@fohs.siu.edu.in](mailto:srofficer-corporaterelation@fohs.siu.edu.in)

## **Placement Coordinators**

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Khushali Patel – Pune - +91 7498572839  
Saksham Kulshrestha – Hyderabad – +91 8261942975  
Shashank Nair- Bangalore – +91 79722 45527  
Satrajit Chakrabarty – Kolkata – +91 8482040290  
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# TRAINING & PLACEMENT CELL



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## SIHS

**Ms. Renuu Kulkarni**

Head – Placements and Corporate Relations

**Reach us at**

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